

Nepali Samachar (Newspaper)

Advertisement Tariff

[Effected from 1st September 2021]

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
FIRST PAGE	Normal (6.5 CM x 10 CM) (Top Right)	¥15,000	¥30,000	¥81,000	¥153,000	¥288,000	
	Normal (8 CM x 8 CM)	¥10,000	¥20,000	¥54,000	¥102,000	¥192,000	

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
INNER PAGE	Full Page (25.5 CM x 36 CM)	¥50,000	¥90,000	¥255,000	¥480,000	¥900,000	
	Half Page (25.5 CM x 18 CM)	¥25,000	¥45,000	¥127,500	¥240,000	¥450,000	
	One Third Page (25.5 CM x 8.7 CM)	¥20,000	¥36,000	¥102,000	¥192,000	¥360,000	
	Quarter Page (25.5 CM x 8.5 CM) or (13 CM x 17 CM)	¥18,000	¥32,400	¥91,800	¥172,800	¥324,000	
	Normal (8.7CM x 12.5 CM)	¥5,000	¥10,000	¥27,000	¥51,000	¥96,000	

Space	Size	Per Issue	Monthly	Tri-Monthly	Half-Yearly	Yearly	Remarks
Last Page	Full Page (25.5 CM x 35.3 CM)	¥100,000	¥180,000	¥510,000	¥960,000	¥1,800,000	
	Half Page (25.5 CM x 17.4 CM)	¥50,000	¥90,000	¥255,000	¥480,000	¥900,000	
	One Third Page (25.5 CM x 8.6 CM)	¥35,000	¥63,000	¥178,500	¥336,000	¥630,000	
	Quarter Page (25.5 CM x 8.5 CM) or (13 CM x 17.6 CM)	¥25,000	¥45,000	¥127,500	¥240,000	¥450,000	
	Normal (8.7CM x 12.5 CM)	¥10,000	¥20,000	¥54,000	¥102,000	¥192,000	

NOTE	<p>The above amount is already discounted by following rates on the basic price: Normal Size: Tri-Monthly - 10%, Half-Yearly - 15%, Yearly - 20% Above Quarter Page Size: Monthly 10%, Tri-Monthly - 15%, Half-Yearly- 20%, Yearly - 25%</p>						
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※ Advertiser on Nepali Samachar along with Samudrapari.com for at least 1 year will be benifited with **50% DISCOUNT** on the basic rate of Samudrapari.com

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